

DIANV 
BEAUTY & CREATIVE

HAIR BOTOX



The biological regenerative treatment a savior for all hair types.

PLATINUM

Toning&Hydrolyzing Line **BOTOX**

RECOMMENDED FOR USE WITH A STRAIGHTENER

It is developed based on amino acids and moisturizing substances - including valuable hyaluronic acid. One molecule of this compound can bind up to 4,000 times more water than it weighs, which perfectly illustrates its strong hydrophilic properties. The purple pigments in the formula perfectly neutralize yellow tones in the hair, giving you a cool blonde shade and a beautiful healthy shine. Moreover, the Platinum line forms a film on the surface of the hair, which seals the hair cuticles and maintains the effect of nutrition longer. The product is ideal for all hair types, but especially for blonde and lightened hair. The treatment can be carried out immediately after coloring. After the treatment, it is recommended to use Home Care from the Platinum series. The range also includes ampoules that can extend the effect of the treatment.

The regenerative effect lasts 2-3 months.

Technical line Botox Platinum contains:

Botox Platinum set – 500 ml + 300 ml
Botox Platinum set – 1000 ml + 500 ml



Homecare line Botox Platinum contains:

Platinum homecare shampoo – 300 ml
Platinum homecare masker – 300 ml
Platinum homecare shampoo – 1000 ml
Platinum homecare masker – 1000 ml



Fast-acting Platinum ampoules - with purple pigment that tones - developed as an extension or refreshment of previous hair regeneration treatments with Botox Platinum. Using them once every 2-3 weeks significantly extends the duration of the treatment results. They can also be used separately as a full-fledged cold regeneration treatment or under the sauna.

Ampoules for extending the effect of the treatment:

Platinum Ampoul – 10 ml
Platinum Ampoules set – 6 x 10 ml



STEP BY STEP

- Shake the ampoule well so that all ingredients mix together.
- Mix it with warm water in a ratio of 1:2 (for example, 5 g ampoule - 10 g water) or 1:3 (for example, 5 g ampoule - 15 g water) until a uniform and thick mask is obtained. Note! The water should not be too hot or too cold.
- Apply it to clean, washed hair and leave it for 10-15 minutes (you can use the sauna in the meantime), then rinse it off with lukewarm water and style your hair as desired.

ORGANIC

Anti-Frizz Line

BOTOX

RECOMMENDED FOR USE WITH A STRAIGHTENER

An exceptionally effective treatment with an innovative formula to prevent frizzy hair. By combining organic aldehyde acid with coconut butter, the hair is maximally nourished, shiny, and soft, while simultaneously providing a long-lasting smoothing effect. The formula of the Organic line is free of formaldehyde, ensuring that there is no hidden damage to the hair structure and the product is safe for health. The product is ideal for natural and frizzy hair.

After the treatment, the use of Organic home care products is recommended for home care.

There are also ampoules available that can extend the effect of the treatment.

Note! Botox Organic can wash out the color and give a warm glow to dyed and lightened hair. In such cases, it is best to use a mixture of Platinum + Organic to prevent this.

The regenerative effect lasts 2-3 months.

Technical line **Botox Organic** contains:

Botox Organic set – 500 ml + 300 ml
Botox Organic set – 1000 ml + 500 ml



Homecare line **Botox Organic** contains:

Organic homecare shampoo – 300 ml
Organic homecare masker – 300 ml
Organic homecare shampoo – 1000 ml
Organic homecare masker – 1000 ml

Fast-acting Organic ampoules - developed as an extension or refreshment of previous hair regeneration treatments with Botox Organic. Using them once every 2-3 weeks significantly extends the duration of the treatment results. They can also be used separately as a full-fledged cold regeneration treatment or under the sauna.

Ampoules for extending the effect of the treatment:

Organic Ampoul – 10 ml
Organic Ampoules set – 6 x 10 ml



STEP BY STEP

- Shake the ampoule well so that all ingredients mix together.
- Mix it with warm water in a ratio of 1:2 (for example, 5 g ampoule - 10 g water) or 1:3 (for example, 5 g ampoule - 15 g water) until a uniform and thick mask is obtained. Note! The water should not be too hot or too cold.
- Apply it to clean, washed hair and leave it for 10-15 minutes (you can use the sauna in the meantime), then rinse it off with lukewarm water and style your hair as desired.

Step 1

Conduct an interview with the client, perform an allergy test and a wet hair condition test.

Step 2

Wash the hair twice with a cleansing shampoo (if there are a lot of built-up styling products, care products, or oils, it is recommended to wash the hair three times with a cleansing shampoo).

Step 3

Dry the hair to about 80% with a hairdryer. If the hair is in a worse condition, you can keep the moisture content higher, so that the product can stabilize more easily in the hair.
If the hair is natural or has strong curls, you should dry the hair almost 100% (for afro 100%).

Step 4

Apply Botox Platinum or Organic 1-2 cm from the roots, strand by strand along the entire length of the hair. Try to distribute the product evenly by combing the hair with a fine-toothed comb and reapply any excess product left on the comb to the strand and massage it in. Sufficient Botox should be applied so that the hair strands are not dry.

Step 5

Allow the product to work for the prescribed time:

Hair Type	Processing Time of the Product on the Hair
Damaged Hair	30 minutes
Thin, lightened, highly porous hair	30 minutes
Medium, colored, medium porous hair	35 minutes
Dik, natuurlijk, laag poreus haar	40 minutes

Step 6

Rinse the product thoroughly with warm water and pat the excess moisture off with a towel.

Step 7 Apply the neutralizing mask and let it work for 5-10 minutes.

Step 8 Rinse the mask out with lukewarm water, leaving a small amount of product in (the product should not be visible on the hair, but should be palpable under the fingers). With this method, we provide the hair with high thermal protection during styling and enhance the durability of the effect.

Step 9 Dry the hair completely with a hairdryer and prepare it for styling by dividing it into sections.

Step 10 Work with sections of 1-2 cm width of the straightening iron plates. Press the product very slowly and thoroughly (with smooth movements) until the desired shine is achieved according to the guidelines below:

Hair Type	Temperature of the Straightener (Celsius)	Number of Repetitions with Straightener
Damaged Hair	150	6 times
Thin, lightened, highly porous hair	160	8 times
Medium, colored, medium porous hair	170	10 times
Dik, natuurlijk, laag poreus haar	180	12 times

Step 11 Provide the customer with aftercare instructions. The hair can be washed after a minimum of 48 hours.

GOLDEN

Moisturizing Line

BOTOX

RECOMMENDED FOR COLD USE OR UNDER THE SAUNA

It is developed for dehydrated, dull, and lifeless hair. Thanks to highly concentrated nutrients such as urea, coconut butter, and beneficial panthenol, it hydrates perfectly and restores natural shine. It is ideal for curly hair, giving it healthy and resilient curls. The Golden line regenerates from the first use. The hair becomes noticeably healthier, softer, shinier, and more resilient. The treatment can be carried out immediately after coloring.

After the treatment, the use of Golden home care products is recommended for home care.

Note! Botox Golden contains golden particles that can give a warmer color immediately after treatment (this is just an illusion, as the natural color returns after the next wash).

The regenerative effect lasts 6 weeks.

Technical line Botox Golden contains:

Botox Golden set - 500 ml + 300 ml

Botox Golden set - 1000 ml + 500 ml



Botox Golden Homecare line contains:

Golden homecare shampoo - 300 ml

Golden homecare masker - 300 ml

Golden homecare shampoo - 1000 ml

Golden homecare masker - 1000 ml



GOLDEN

Moisturizing Line **BOTOX**

STEP BY STEP

- Step 1** Conduct an interview with the client, perform an allergy test and a wet hair condition test.
- Step 2** Wash the hair twice with a cleansing shampoo (if there are many built-up styling products, care products, or oils, it is recommended to wash the hair three times with a cleansing shampoo).
- Step 3** Thoroughly pat the excess moisture off with a towel.
- Step 4** Apply Botox Golden 1-2 cm from the roots, strand by strand over the entire length of the hair. Try to distribute the product evenly by combing the hair with a fine-toothed comb and reapply any excess product left on the comb to the strand and massage it in. Enough Botox should be applied so that the hair strands are not dry.
- Step 5** Leave the product in for 30 minutes. To enhance the effect, you can use a heat cap or sauna.
- Step 6** Rinse the product thoroughly with warm water and pat the excess moisture off with a towel.
- Step 7** Apply the neutralizing mask and let it work for 5-10 minutes.
- Step 8** Rinse the mask out with lukewarm water, leaving a small amount of product (the product should not be visible on the hair, but should be palpable under the fingers).
- Step 9** Completely dry the hair with a hairdryer. You can style the hair as desired.
- Step 10** Provide the client with aftercare instructions. The hair can be washed after a minimum of 48 hours.

PEARL

Revitalizing Line **BOTOX**

RECOMMENDED FOR USE WITH A COLD REPAIR IRON

An extensive treatment for fragile hair that intensively regenerates the hair and is the last resort before the hair breaks. The combination of amino acids and B-group vitamins penetrates deep into the hair layers, providing perfect hydration and reconstruction of damaged hair fibers. The Pearl line restores the protein bonds that form the basis of the hair. To achieve these results, the use of a Cold Repair Iron with ultrasonic and infrared technology is necessary (available in our range). Ultrasonic waves create vibrational waves that break down the molecules of nutrients into smaller particles, allowing the active ingredients in the botox to penetrate deeper into the hair layers. The molecular structure changes without the use of heat. The treatment can be performed immediately after coloring. After the treatment, the use of Pearl home care products for home care is recommended.

Note! Botox Pearl is an amino acid botox that regenerates even the most damaged hair. To achieve the full reconstruction effect, multiple regeneration sessions with this botox should be carried out.

The regenerative effect lasts 6-8 weeks.

Technical line Botox Pearl contains:

Botox Pearl set - 500 ml + 300 ml

Botox Pearl set - 1000 ml + 500 ml



Botox Pearl Homecare line contains:

Pearl homecare shampoo - 300 ml

Pearl homecare masker - 300 ml

Pearl homecare shampoo - 1000 ml

Pearl homecare masker - 1000 ml

PEARL

Revitalizing Line

BOTOX

STEP BY STEP

- Step 1** Conduct an interview with the client, perform an allergy test and a test on the condition of the hair while it is wet.
- Step 2** Wash the hair twice with a cleansing shampoo (if there is a lot of buildup from styling products, care products, or oils, it is recommended to wash three times with a cleansing shampoo).
- Step 3** Thoroughly pat the excess moisture off with a towel.
- Step 4** Apply Botox Pearl 1-2 cm from the hair roots, strand by strand over the entire length of the hair. Evenly distribute the product by combing the hair with a comb with closely spaced teeth and reapply any excess product from the comb back to the strand and massage it in. Apply the botox generously so that the hair strands do not become dry.
- Step 5** Leave the product in for 30 minutes.
- Step 6** Prepare the hair for the use of the Cold Repair Iron by dividing it into sections. Work with sections of 1-2 cm width of the plates of the device.
- Step 7** Apply the product very slowly and thoroughly (with smooth movements), strand by strand, by going over each strand 4-6 times with the Cold Repair Iron.
- Step 8** Rinse the product thoroughly with warm water and pat the excess moisture off with a towel.
- Step 9** Apply a neutralizing mask and let it work for 5-10 minutes.
- Step 10** Rinse the mask out with lukewarm water, leaving a small amount of product (the product should not be visible on the hair, but should be palpable between the fingers).
- Step 11** Completely dry the hair with a hairdryer. You can style the hair as desired.
- Step 12** Provide the client with aftercare instructions. The hair can only be washed after a minimum of 48 hours.

RECOMMENDATIONS AFTER THE TREATMENT:

- The hair should not be washed for at least 48 hours after the treatment to allow the active ingredients in the products to optimally nourish the hair.
- For daily care, it is recommended to use products from the special Botox line of the brand Diana Beauty & Creative (this is very important as the brand's products are carefully formulated, compatible, and contain ingredients that support the treatment results).
- For maximum extension of the treatment effect, regular use of 10-minute rapid regeneration ampoules, which can be used every 3-4 weeks, is recommended.
- The use of swimming pools with chlorinated water, saunas, bathing in salt water, and excessive exposure to the sun without adequate hair protection can negatively affect the quality and durability of the results.
- Avoid using products with salts, sulfates, and alcohols (ethanol, denat, benzyl, isopropyl) in the ingredient list for care and styling, as these can affect the treatment effects.
- Chemical treatments such as bleaching and frequent coloring can significantly shorten the duration of the results on the hair.
- Avoid excessive use of heat tools such as a straightener or curling iron.

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